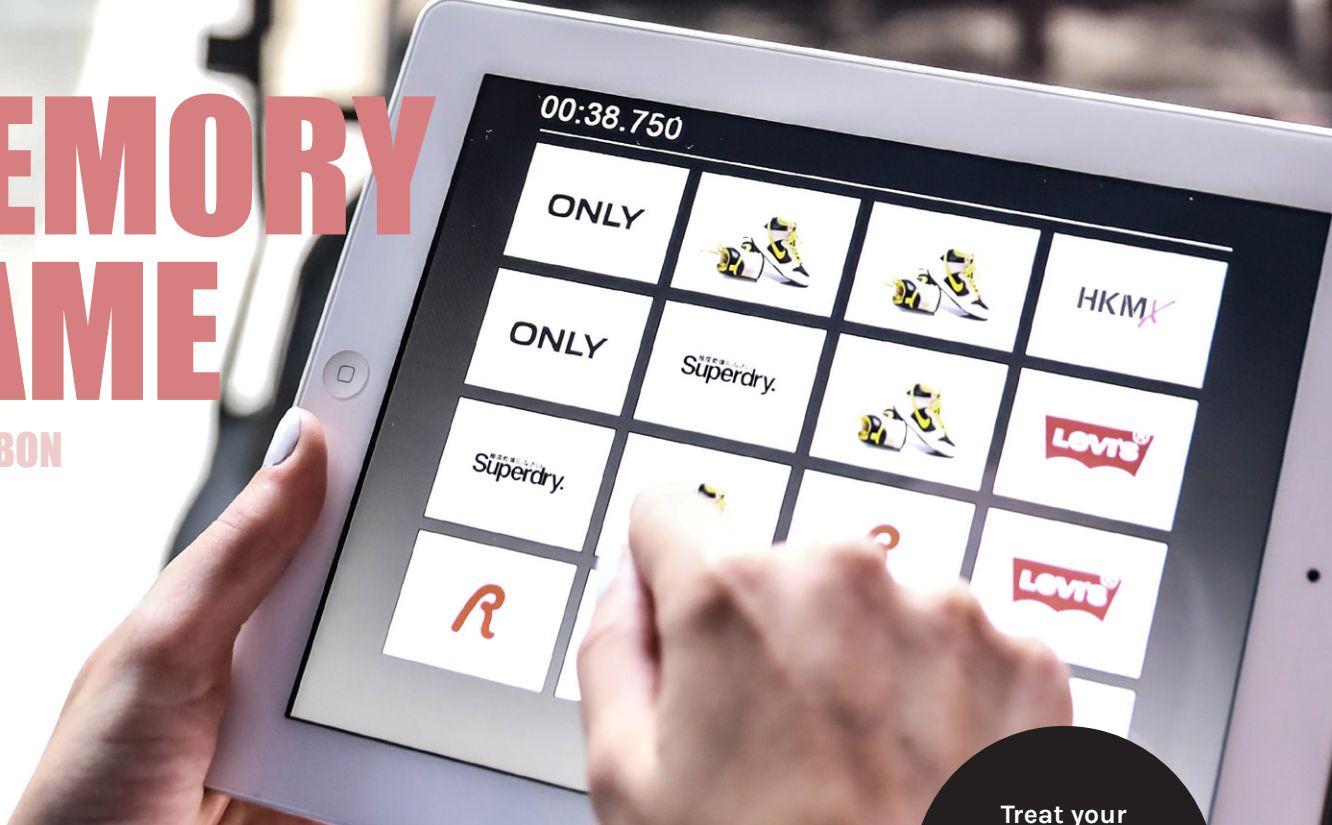


MEMORY GAME

BY SESSIBON



Treat your visitors with an interactive experience and allow them to play & win!

what we deliver _

Surprise your visitors with this dynamic and old school event!

The memory game is a unique call to action tool, which draws the attention of your visitors. An easy and plug & play concept, for one location or mobile for various locations. The fun factor ensures positive vibes in your shopping Centre. All visitors are able to participate and can win prizes. Above that, this concept provides you with visitors data.

- 1 Creates call to action
- 2 Encourages a longer stay
- 3 More interaction with visitors
- 4 Increases online interaction: before, during and after the event.

- Generates traffic
- Collect data
- Suitable for mobile use
- Entertaining & Good Vibe
- Win factor



how it works _



Visitors are able to register via a link on a tablet or their own mobile device(s). The speaker will host the game and takes care of a playful interaction with the audience. The participants compete for the fastest time which appears in a ranking on the screen. Of course, everyone is able to enjoy the game via the big screen.

why it works _

Facts

- The look & feel can be easily customized with logo's and pictures of partner's and/or brands.
- The applicability of the game is endless; fashion memory, food memory, home interiors...
- Also applicable in combination with a loyalty program, app or discount card.
- The collected data of the participants will be delivered in a spreadsheet after the event.
- The game can be deployed on a fixed location or mobile on different locations.
- It is possible to book the game as a singular event, but also as an add-on for any other event.



what it costs _

- Hostess
- Quizmaster
- License game
- Mobile sound gear
incl tv screen and tablet
- Projectmanagement
incl design on the game & content

*a starting price of 3.500,-
excl vat

* This is an example of the mobile concept for various locations. For further possibilities please contact us.